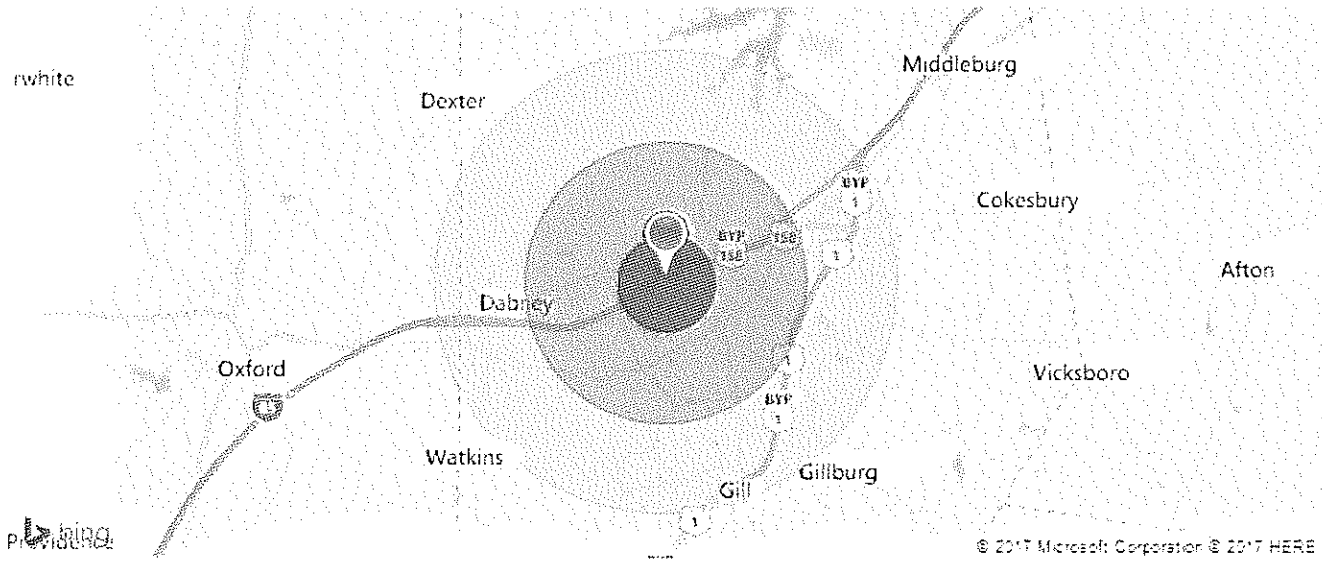


901 S Beckford Dr
Henderson, NC 27536



Population	1-mi.	3-mi.	5-mi.
Total Population	3,354	19,222	27,008
Group Quarters Population	81	525	642
Urban Population	3,276	16,340	19,383
Rural Population	78	2,882	7,625
Adult Population	2,576	14,565	20,401
Ratio of Males to Females	0.73	0.82	0.85
Female Population	1,939	10,549	14,614
Male Population	1,415	8,673	12,394
Land Area (Square Miles)	2.44	37.86	78.39

Age	1-mi.	3-mi.	5-mi.
Median Age, Total	42.81	40.2	39.38
Median Age, Male	37.86	36.56	36.35
Median Age, Female	46.02	42.86	41.74
% Age 18+	76.8%	75.77%	75.54%
% Age 21+	73.64%	72.04%	71.54%
% Age 55+	35.98%	31.6%	30.26%
% Age 65+	23.19%	18.41%	17.02%

Ethnicity	1-mi.	3-mi.	5-mi.
% White	41.87%	33.47%	37.84%
% Black/African American	53.06%	60.42%	54.75%
% American Indian / Alaska Native	0.33%	0.36%	0.41%
% Asian	2.28%	0.86%	0.72%
% Native Hawaiian / Other Pacific Islander	0%	0.04%	0.05%

% Other	1.06%	3.35%	4.73%
% Two or More Races	1.39%	1.5%	1.51%

5 Year Projections	1-mi.	3-mi.	5-mi.
Total Population	3,427	19,109	27,094
Group Quarters Population	80	521	637
Adult Population	2,638	14,552	20,609
Total Households	1,584	7,733	10,681
Per Capita Income (based on Total Population)	27,994	22,449	21,848
Total Population 16+	2,713	15,021	21,278

5 Year Ethnicity Projections	1-mi.	3-mi.	5-mi.
% White	40.76%	33.05%	37.35%
% Black/African American	53.68%	60.4%	54.67%
% American Indian / Alaska Native	0.35%	0.37%	0.41%
% Asian	2.52%	0.96%	0.79%
% Native Hawaiian / Other Pacific Islander	0%	0.04%	0.05%
% Other	1.17%	3.54%	5.06%
% Two or More	1.51%	1.64%	1.66%

Housing & Households	1-mi.	3-mi.	5-mi.
Total Housing Units	1,678	8,846	12,012
Total Households	1,532	7,645	10,491
Owner-Occupied: Owned with a mortgage or loan	383	2,059	3,187
Owner-Occupied: Owned free and clear	290	1,626	2,458
Renter-Occupied	859	3,960	4,845
Aggregate Contract Rent	\$323,232	\$1,427,851	\$1,778,486
Average (Mean) Number of Vehicles Available	1.81	1.8	1.89

Housing Value	1-mi.	3-mi.	5-mi.
Housing Value < \$10,000	3	63	223
Housing Value \$10,000-\$14,999	9	65	180
Housing Value \$15,000-\$19,999	9	51	150
Housing Value \$20,000-\$24,999	4	55	88
Housing Value \$25,000-\$29,999	5	97	151
Housing Value \$30,000-\$34,999	1	82	123
Housing Value \$35,000-\$39,999	6	63	90
Housing Value \$40,000-\$49,999	9	139	208
Housing Value \$50,000-\$59,999	28	210	288
Housing Value \$60,000-\$69,999	31	203	299
Housing Value \$70,000-\$79,999	30	206	283
Housing Value \$80,000-\$89,999	31	264	400
Housing Value \$90,000-\$99,999	37	251	381

Housing Value \$100,000-\$124,999	76	404	629
Housing Value \$125,000-\$149,999	53	242	344
Housing Value \$150,000-\$174,999	59	273	373
Housing Value \$175,000-\$199,999	55	222	326
Housing Value \$200,000-\$249,999	76	281	409
Housing Value \$250,000-\$299,999	47	212	314
Housing Value \$300,000-\$399,999	56	181	238
Housing Value \$400,000-\$499,999	25	51	63
Housing Value \$500,000-\$749,999	20	65	78
Housing Value \$750,000-\$999,999	1	6	8
Housing Value \$1,000,000 or more	0	0	0
Total Owner-occupied housing units (OOHU)	673	3,685	5,646

Income	1-mi.	3-mi.	5-mi.
Per Capita Income (based on Total Population)	\$22,314	\$18,199	\$17,844
Average (Mean) Household Income	\$51,363	\$46,658	\$46,882
Median Household Income	\$32,974	\$30,192	\$31,701
Aggregate Income	\$79,712,309	\$363,285,077	\$500,033,184

% Households by Income	1-mi.	3-mi.	5-mi.
% Household Income < \$10,000	17.34%	17.01%	14.85%
% Household Income \$10,000-\$14,999	9.15%	9.55%	9.71%
% Household Income \$15,000-\$19,999	9.1%	9.49%	9.46%
% Household Income \$20,000-\$24,999	4.94%	6.91%	7%
% Household Income \$25,000-\$29,999	5.68%	6.79%	6.8%
% Household Income \$30,000-\$34,999	6.3%	5.87%	6.13%
% Household Income \$35,000-\$39,999	5.31%	4.53%	5.01%
% Household Income \$40,000-\$44,999	5.09%	5.8%	5.74%
% Household Income \$45,000-\$49,999	2.95%	3.97%	4.7%
% Household Income \$50,000-\$59,999	6.71%	6%	6.27%
% Household Income \$60,000-\$74,999	7.46%	7.88%	8.18%
% Household Income \$75,000-\$99,999	7.9%	7.14%	7.23%
% Household Income \$100,000-\$124,999	3.4%	3.71%	4.02%
% Household Income \$125,000-\$149,999	2.75%	2.16%	2.12%
% Household Income \$150,000-\$199,999	3.21%	1.3%	1.12%
% Household Income \$200,000-\$249,999	1.57%	0.87%	0.72%
% Household Income \$250,000-\$499,999	0.93%	0.59%	0.54%
% Household Income \$500,000+	0.21%	0.42%	0.39%

Education	1-mi.	3-mi.	5-mi.
College undergraduate	174	1,279	1,848
Graduate or prof school	5	35	70

Employment and Occupation	1-mi.	3-mi.	5-mi.
Total Civilian employed population aged 16+	1,352	7,082	10,324

% Employment by Industry	1-mi.	3-mi.	5-mi.
% Armed Forces	0%	0.02%	0.04%
% Civilian, Employed	93.95%	90.74%	91%
% Civilian, Unemployed	6.05%	9.23%	8.96%
% Not in Labor Force	45.83%	48.16%	46.21%
% Agriculture, forestry, fishing/hunting, mining	0%	0.58%	0.73%
% Construction	3.71%	5.54%	6.78%
% Manufacturing	9.01%	11.87%	13.05%
% Wholesale trade	6.37%	3.9%	4.16%
% Retail trade	16.34%	13.43%	13.6%
% Transportation and warehousing and utilities	2.28%	2.63%	3%
% Information	0.64%	0.32%	0.53%
% Finance and ins, real estate, rental and leasing	4.31%	3.92%	3.82%
% Professional, sci, mgmt, admin and waste mgmt svcs	2.98%	5.37%	5.12%
% Educational svcs, health care and social asst	34.92%	32.65%	29.69%
% Arts, entertainmt, recreation, accom. and food svcs	9.18%	9.53%	8.56%
% Other svcs, except public admin	2.45%	2.82%	3.87%
% Public admin	7.8%	7.43%	7.08%

Transportation to Work	1-mi.	3-mi.	5-mi.
Total Workers 16+	1,352	7,082	10,324
Car, truck, or van	1,272	6,665	9,737
Public transport (not taxi)	0	0	0
Taxicab	0	21	31
Motorcycle	0	0	0
Bicycle	0	0	0
Walked	4	82	103
Other means	22	97	105
Worked at home	55	216	347

Consumer Expenditures	1-mi.	3-mi.	5-mi.
Average Apparel	\$1,357.73	\$1,322.79	\$1,348.01
Average Education	\$717.26	\$680.03	\$703.7
Average Entertainment	\$2,219.07	\$2,070	\$2,109.73
Average Food and Beverages	\$5,354.75	\$5,135.08	\$5,269.13
Average Gifts	\$778.46	\$722.05	\$733.17

Average Health Care	\$3,799.79	\$3,524.75	\$3,587.78
Average Household Furnishings and Equipment	\$1,325.9	\$1,200.09	\$1,236.39
Average Household Operations	\$999.14	\$875.14	\$867.05
Average Personal Care	\$529.09	\$506.25	\$515
Average Personal Expenditure	\$578.4	\$521.28	\$521.1
Average Reading	\$85.66	\$76.19	\$75.49
Average Shelter	\$7,760.87	\$7,404.84	\$7,512.14
Average Transportation	\$9,312.93	\$9,198.73	\$9,424.17
Average Utilities	\$3,689.66	\$3,706.69	\$3,746.18

Demand by Store Type	1-mi.	3-mi.	5-mi.
Motor Vehicle & Parts Dealers	\$5,047,084	\$23,645,276	\$33,225,874
Furniture & Home Furnishings Stores	\$450,215	\$2,060,471	\$2,902,976
Electronics & Appliance Stores	\$389,143	\$1,842,469	\$2,581,853
Building Material & Garden Equipment & Supply Dealers	\$1,245,937	\$5,452,555	\$7,508,145
Food & Beverage Stores	\$3,892,932	\$19,021,524	\$26,659,843
Health & Personal Care Stores	\$797,545	\$3,702,195	\$5,154,708
Gasoline stations	\$2,658,888	\$13,090,850	\$18,490,780
Clothing & Clothing Accessories Stores	\$1,030,619	\$5,032,083	\$6,977,644
Sporting Goods, Hobby, Book, & Music Stores	\$386,634	\$1,829,149	\$2,571,717
General Merchandise Stores	\$3,425,836	\$16,560,858	\$23,182,032
Miscellaneous Store Retailers	\$415,175	\$1,959,751	\$2,762,981
Nonstore retailers	\$1,401,801	\$6,618,928	\$9,254,222
Foodservice & Drinking Places	\$3,122,009	\$14,216,147	\$20,270,408
General Merchandise, Apparel and Accessories, Furniture and	\$5,801,424	\$27,893,687	\$39,011,727

2016/2017 Demographics provided by Experian through Alteryx