



Executive Summary

5953 Plank Rd, Baton Rouge, Louisiana, 70805
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.50403
Longitude: -91.15160

	1 mile	3 miles	5 miles
Population			
2000 Population	10,339	70,363	138,911
2010 Population	10,084	68,155	133,827
2016 Population	9,433	66,504	132,922
2021 Population	9,204	66,386	133,477
2000-2010 Annual Rate	-0.25%	-0.32%	-0.37%
2010-2016 Annual Rate	-1.06%	-0.39%	-0.11%
2016-2021 Annual Rate	-0.49%	-0.04%	0.08%
2016 Male Population	45.4%	47.3%	47.4%
2016 Female Population	54.6%	52.7%	52.6%
2016 Median Age	31.1	32.4	33.6

In the identified area, the current year population is 132,922. In 2010, the Census count in the area was 133,827. The rate of change since 2010 was -0.11% annually. The five-year projection for the population in the area is 133,477 representing a change of 0.08% annually from 2016 to 2021. Currently, the population is 47.4% male and 52.6% female.

Median Age

The median age in this area is 31.1, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	4.4%	4.0%	16.6%
2016 Black Alone	94.2%	94.2%	80.4%
2016 American Indian/Alaska Native Alone	0.1%	0.1%	0.2%
2016 Asian Alone	0.2%	0.3%	0.8%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	0.3%	0.4%	0.9%
2016 Two or More Races	0.9%	0.9%	1.1%
2016 Hispanic Origin (Any Race)	1.0%	1.3%	2.2%

Persons of Hispanic origin represent 2.2% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 35.5 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	3,581	23,349	50,176
2010 Households	3,516	23,169	49,341
2016 Total Households	3,277	22,555	49,039
2021 Total Households	3,188	22,481	49,276
2000-2010 Annual Rate	-0.18%	-0.08%	-0.17%
2010-2016 Annual Rate	-1.12%	-0.43%	-0.10%
2016-2021 Annual Rate	-0.55%	-0.07%	0.10%
2016 Average Household Size	2.86	2.83	2.59

The household count in this area has changed from 49,341 in 2010 to 49,039 in the current year, a change of -0.10% annually. The five-year projection of households is 49,276, a change of 0.10% annually from the current year total. Average household size is currently 2.59, compared to 2.59 in the year 2010. The number of families in the current year is 30,049 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Median Household Income			
2016 Median Household Income	\$26,218	\$27,379	\$31,231
2021 Median Household Income	\$25,499	\$26,978	\$31,554
2016-2021 Annual Rate	-0.55%	-0.29%	0.21%
Average Household Income			
2016 Average Household Income	\$34,703	\$38,000	\$46,236
2021 Average Household Income	\$35,719	\$40,002	\$49,338
2016-2021 Annual Rate	0.58%	1.03%	1.31%
Per Capita Income			
2016 Per Capita Income	\$12,280	\$13,602	\$18,011
2021 Per Capita Income	\$12,597	\$14,264	\$19,168
2016-2021 Annual Rate	0.51%	0.95%	1.25%

Current median household income is \$31,231 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$31,554 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$46,236 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$49,338 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$18,011 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$19,168 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	3,861	25,745	55,976
2000 Owner Occupied Housing Units	1,982	13,897	28,142
2000 Renter Occupied Housing Units	1,599	9,452	22,034
2000 Vacant Housing Units	280	2,396	5,800
2010 Total Housing Units	3,835	25,581	54,689
2010 Owner Occupied Housing Units	1,702	12,217	25,568
2010 Renter Occupied Housing Units	1,814	10,952	23,773
2010 Vacant Housing Units	319	2,412	5,348
2016 Total Housing Units	3,846	25,874	55,742
2016 Owner Occupied Housing Units	1,348	10,407	22,551
2016 Renter Occupied Housing Units	1,928	12,148	26,488
2016 Vacant Housing Units	569	3,319	6,703
2021 Total Housing Units	3,857	26,176	56,613
2021 Owner Occupied Housing Units	1,298	10,376	22,600
2021 Renter Occupied Housing Units	1,890	12,105	26,676
2021 Vacant Housing Units	669	3,695	7,337

Currently, 40.5% of the 55,742 housing units in the area are owner occupied; 47.5%, renter occupied; and 12.0% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 54,689 housing units in the area - 46.8% owner occupied, 43.5% renter occupied, and 9.8% vacant. The annual rate of change in housing units since 2010 is 0.85%. Median home value in the area is \$109,542, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 3.76% annually to \$131,734.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.