

Demographic Snapshot

Report Created 12/6/2010

Northeast Plaza

1018 Summit Avenue, Greensboro, NC 27405

Population	1-mi.	3-mi.	5-mi.
2009 Male Population	5,367	37,885	76,406
2009 Female Population	5,618	44,255	85,885
% 2009 Male Population	48.86%	46.12%	47.08%
% 2009 Female Population	51.14%	53.88%	52.92%
2009 Total Adult Population	9,589	63,811	125,496
2009 Total Daytime Population	17,346	98,987	184,635
2009 Total Daytime Work Population	13,209	59,869	104,692
2009 Median Age Total Population	24	30	32
2009 Median Age Adult Population	28	38	41
2009 Age 0-5	467	6,213	12,635
2009 Age 6-13	602	8,289	16,497
2009 Age 14-17	327	3,827	7,664
2009 Age 18-20	2,978	9,161	12,027
2009 Age 21-24	1,243	7,014	12,464
2009 Age 25-29	770	5,767	11,797
2009 Age 30-34	726	5,700	11,808
2009 Age 35-39	603	5,382	11,217
2009 Age 40-44	563	5,235	11,117
2009 Age 45-49	498	4,842	10,671
2009 Age 50-54	396	4,372	9,802
2009 Age 55-59	345	3,728	8,205
2009 Age 60-64	271	2,988	6,397
2009 Age 65-69	200	2,490	5,350
2009 Age 70-74	245	2,384	4,993
2009 Age 75-79	259	2,079	4,244
2009 Age 80-84	216	1,453	2,946
2009 Age 85+	275	1,217	2,457
% 2009 Age 0-5	4.25%	7.56%	7.79%
% 2009 Age 6-13	5.48%	10.09%	10.17%
% 2009 Age 14-17	2.98%	4.66%	4.72%
% 2009 Age 18-20	27.11%	11.15%	7.41%
% 2009 Age 21-24	11.32%	8.54%	7.68%
% 2009 Age 25-29	7.01%	7.02%	7.27%
% 2009 Age 30-34	6.61%	6.94%	7.28%
% 2009 Age 35-39	5.49%	6.55%	6.91%
% 2009 Age 40-44	5.13%	6.37%	6.85%
% 2009 Age 45-49	4.53%	5.89%	6.58%
% 2009 Age 50-54	3.61%	5.32%	6.04%
% 2009 Age 55-59	3.14%	4.54%	5.06%
% 2009 Age 60-64	2.47%	3.64%	3.94%

% 2009 Age 65-69	1.82%	3.03%	3.30%
% 2009 Age 70-74	2.23%	2.90%	3.08%
% 2009 Age 75-79	2.36%	2.53%	2.62%
% 2009 Age 80-84	1.97%	1.77%	1.82%
% 2009 Age 85+	2.50%	1.48%	1.51%
2009 White Population	3,233	28,435	73,855
2009 Black Population	6,774	47,793	75,296
2009 Asian/Hawaiian/Pacific Islander	360	1,805	4,446
2009 American Indian/Alaska Native	51	387	851
2009 Other Population (Incl 2+ Races)	568	3,719	7,842
2009 Hispanic Population	979	5,137	10,603
2009 Non-Hispanic Population	10,006	77,003	151,688
% 2009 White Population	29.43%	34.62%	45.51%
% 2009 Black Population	61.66%	58.19%	46.40%
% 2009 Asian/Hawaiian/Pacific Islander	3.28%	2.20%	2.74%
% 2009 American Indian/Alaska Native	0.46%	0.47%	0.52%
% 2009 Other Population (Incl 2+ Races)	5.17%	4.53%	4.83%
% 2009 Hispanic Population	8.91%	6.25%	6.53%
% 2009 Non-Hispanic Population	91.09%	93.75%	93.47%
2000 Non-Hispanic White	3,170	29,900	74,514
2000 Non-Hispanic Black	6,360	44,285	64,814
2000 Non-Hispanic Amer Indian/Alaska Native	75	353	797
2000 Non-Hispanic Asian	161	1,242	2,798
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	1	78
2000 Non-Hispanic Some Other Race	16	87	199
2000 Non-Hispanic Two or More Races	93	934	2,292
% 2000 Non-Hispanic White	32.10%	38.93%	51.22%
% 2000 Non-Hispanic Black	64.41%	57.66%	44.55%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.76%	0.46%	0.55%
% 2000 Non-Hispanic Asian	1.63%	1.62%	1.92%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.00%	0.05%
% 2000 Non-Hispanic Some Other Race	0.16%	0.11%	0.14%
% 2000 Non-Hispanic Two or More Races	0.94%	1.22%	1.58%

Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishments	n/a	n/a	n/a
2009 Total Population	10,985	82,140	162,291
2009 Total Households	3,518	32,372	66,782
Population Change 1990-2009	1,135	5,124	21,941
Household Change 1990-2009	81	2,746	10,992
% Population Change 1990-2009	11.52%	6.65%	15.63%
% Household Change 1990-2009	2.36%	9.27%	19.70%
Population Change 2000-2009	552	2,168	10,152
Household Change 2000-2009	147	1,516	5,805
% Population Change 2000-2009	5.29%	2.71%	6.67%

% Households Change 2000-2009	4.36%	4.91%	9.52%
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Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	3,788	33,650	65,856
2000 Occupied Housing Units	3,401	30,876	61,075
2000 Owner Occupied Housing Units	1,182	14,479	33,737
2000 Renter Occupied Housing Units	2,219	16,398	27,338
2000 Vacant Housing Units	387	2,774	4,780
% 2000 Occupied Housing Units	89.78%	91.76%	92.74%
% 2000 Owner Occupied Housing Units	31.20%	43.03%	51.23%
% 2000 Renter Occupied Housing Units	58.58%	48.73%	41.51%
% 2000 Vacant Housing Units	10.22%	8.24%	7.26%

Income	1-mi.	3-mi.	5-mi.
2009 Median Household Income	\$31,165	\$34,952	\$40,571
2009 Per Capita Income	\$14,946	\$23,611	\$26,112
2009 Average Household Income	\$46,668	\$59,911	\$63,457
2009 Household Income < \$10,000	442	3,402	4,969
2009 Household Income \$10,000-\$14,999	312	2,443	4,089
2009 Household Income \$15,000-\$19,999	345	2,547	4,567
2009 Household Income \$20,000-\$24,999	275	2,690	5,069
2009 Household Income \$25,000-\$29,999	313	2,494	4,530
2009 Household Income \$30,000-\$34,999	313	2,634	5,006
2009 Household Income \$35,000-\$39,999	213	2,352	4,602
2009 Household Income \$40,000-\$44,999	289	2,315	4,895
2009 Household Income \$45,000-\$49,999	214	1,708	3,991
2009 Household Income \$50,000-\$59,999	302	2,748	6,840
2009 Household Income \$60,000-\$74,999	210	2,242	6,442
2009 Household Income \$75,000-\$99,999	133	2,153	5,966
2009 Household Income \$100,000-\$124,999	57	717	2,095
2009 Household Income \$125,000-\$149,999	61	750	1,633
2009 Household Income \$150,000-\$199,999	18	551	1,002
2009 Household Income \$200,000-\$249,999	3	259	342
2009 Household Income \$250,000-\$499,999	20	361	731
2009 Household Income \$500,000+	n/a	5	14
2009 Household Income \$200,000+	23	625	1,086
% 2009 Household Income < \$10,000	12.56%	10.51%	7.44%
% 2009 Household Income \$10,000-\$14,999	8.86%	7.55%	6.12%
% 2009 Household Income \$15,000-\$19,999	9.80%	7.87%	6.84%
% 2009 Household Income \$20,000-\$24,999	7.81%	8.31%	7.59%
% 2009 Household Income \$25,000-\$29,999	8.89%	7.70%	6.78%
% 2009 Household Income \$30,000-\$34,999	8.89%	8.14%	7.50%
% 2009 Household Income \$35,000-\$39,999	6.05%	7.27%	6.89%
% 2009 Household Income \$40,000-\$44,999	8.21%	7.15%	7.33%
% 2009 Household Income \$45,000-\$49,999	6.08%	5.28%	5.98%
% 2009 Household Income \$50,000-\$59,999	8.58%	8.49%	10.24%
% 2009 Household Income \$60,000-\$74,999	5.97%	6.93%	9.65%

% 2009 Household Income \$75,000-\$99,999	3.78%	6.65%	8.93%
% 2009 Household Income \$100,000-\$124,999	1.62%	2.21%	3.14%
% 2009 Household Income \$125,000-\$149,999	1.73%	2.32%	2.45%
% 2009 Household Income \$150,000-\$199,999	0.51%	1.70%	1.50%
% 2009 Household Income \$200,000-\$249,999	0.09%	0.80%	0.51%
% 2009 Household Income \$250,000-\$499,999	0.57%	1.12%	1.09%
% 2009 Household Income \$500,000+	0.00%	0.02%	0.02%
% 2009 Household Income \$200,000+	0.65%	1.93%	1.63%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2009 Children/Infants Clothing Stores	\$905,463	\$10,293,710	\$22,356,132
2009 Jewelry Stores	\$683,519	\$7,629,268	\$16,445,977
2009 Mens Clothing Stores	\$1,483,973	\$16,291,955	\$34,334,251
2009 Shoe Stores	\$1,338,423	\$15,031,478	\$32,119,584
2009 Womens Clothing Stores	\$2,808,857	\$30,389,930	\$63,034,072
2009 Automobile Dealers	\$17,261,126	\$192,761,982	\$420,939,342
2009 Automotive Parts/Acc/Repair Stores	\$2,160,508	\$23,901,653	\$51,250,960
2009 Other Motor Vehicle Dealers	\$661,940	\$7,341,748	\$15,635,377
2009 Tire Dealers	\$563,846	\$6,264,533	\$13,492,297
2009 Hardware Stores	\$236,112	\$3,123,735	\$7,627,295
2009 Home Centers	\$2,003,511	\$22,046,968	\$47,421,136
2009 Nursery/Garden Centers	\$575,770	\$6,422,130	\$13,985,997
2009 Outdoor Power Equipment Stores	\$221,358	\$2,429,145	\$5,439,927
2009 Paint/Wallpaper Stores	\$78,286	\$842,035	\$1,800,805
2009 Appliance/TV/Other Electronics Stores	\$1,629,137	\$18,139,910	\$38,539,771
2009 Camera/Photographic Supplies Stores	\$278,595	\$3,087,300	\$6,616,806
2009 Computer/Software Stores	\$885,951	\$9,701,004	\$20,545,961
2009 Beer/Wine/Liquor Stores	\$1,000,645	\$11,313,959	\$24,452,215
2009 Convenience/Specialty Food Stores	\$2,277,935	\$23,622,132	\$51,784,394
2009 Restaurant Expenditures	\$9,114,109	\$101,976,162	\$239,977,981
2009 Supermarkets/Other Grocery excl Conv	\$12,186,434	\$135,044,531	\$289,515,044
2009 Furniture Stores	\$1,709,207	\$18,951,024	\$40,590,668
2009 Home Furnishings Stores	\$1,057,292	\$11,823,725	\$25,301,545
2009 Gen Merch/Appliance/Furniture Stores	\$15,431,878	\$170,372,578	\$362,758,194
2009 Gasoline Stations w/ Convenience Stores	\$10,632,722	\$113,416,100	\$237,157,454
2009 Other Gasoline Stations	\$8,354,790	\$89,793,978	\$185,373,073
2009 Department Stores excl Leased Depts	\$17,061,014	\$188,512,488	\$401,297,968
2009 General Merchandise Stores	\$13,722,671	\$151,421,552	\$322,167,526
2009 Other Health/Personal Care Stores	\$1,152,800	\$12,686,394	\$27,387,481
2009 Pharmacies/Drug Stores	\$5,925,745	\$65,247,990	\$139,509,257
2009 Pet/Pet Supplies Stores	\$884,049	\$9,736,938	\$20,633,796
2009 Book/Periodical/Music Stores	\$420,167	\$4,130,994	\$7,439,345
2009 Hobby/Toy/Game Stores	\$442,170	\$4,559,047	\$9,962,741
2009 Musical Instrument/Supplies Stores	\$153,304	\$1,710,097	\$3,699,850
2009 Sewing/Needlework/Piece Goods Stores	\$66,375	\$688,213	\$1,352,154
2009 Sporting Goods Stores	\$725,026	\$8,731,397	\$18,795,788
2009 Video Tape Stores - Retail	\$136,808	\$1,521,580	\$3,260,506